

Dear Friend of Ipswich Rotary,



We thank you for your support of our fund raising effort by serving as a Sponsor for our annual Ipswich Rotary 5k at Appleton Farms & (Family Fun Day).

The festivities are set for Saturday, June 26, 2010 and begin at 8:45 a.m. We have provided you with an additional brochure that gives you more exact information about race times and events. In addition, a website has been created at [www.ipswichrotary5k.com](http://www.ipswichrotary5k.com) to promote the events and Sponsors such as you.

A marketing campaign is being launched that encompasses the web, mail and print but the true success of any race rests with word of mouth.

It is for this reason we hope you will encourage those around you to participate, or attend, this exciting event at Appleton Farms. We are pleased by our preliminary attendance projections but we want to exceed that number and get the race, Rotary and our Sponsors a tremendous amount of local exposure.

If you know anyone who would like to become a Sponsor, we ask that you recruit them to Rotary's worthy cause to help the local & world community. For more information about Ipswich Rotary's charitable activity, please visit our website at [www.ipswichrotary.com](http://www.ipswichrotary.com).

Once again, thank you for helping Ipswich Rotary and join in this community enriching and fun, family event.

Warmest regards,

*Road Race Committee*  
Ipswich Rotary Club

**IPSWICH ROTARY 5k AT APPLETON**

**FARMS SPONSOR FORM**



Name of Organization or Individual: NOTE: Print exactly as

you want your company to appear in advertising.

Contact Name:

Address:

City, State, Zip:

Phone: \_\_\_\_\_ Email:

\_\_\_\_\_ Do you have a company logo?

Yes \_\_\_\_\_ No \_\_\_\_\_ Does your company have a website? Yes \_\_\_\_\_

No \_\_\_\_\_ If yes, what is the URL?

Which Sponsor Level have you agreed to? (Circle one) Platinum

Gold \$500

Silver \$300

\$ \_\_\_\_\_ Please review Charter Sponsor Benefits Form.

**Please make checks payable to: Ipswich Rotary Charitable Trust**

Mail payments to:

Ipswich Rotary 5k; c/o Institution for Savings;

PO Box 32; Ipswich, MA 01938

**Questions:** Please contact Ted Garside at 1-978-356-3600, or by email at [tgarside@institutionforsavings.com](mailto:tgarside@institutionforsavings.com)

## **SPONSORSHIP BENEFITS BY LEVEL:**



### **GOLD**

- logo and link on website (prominent on sponsorship page)
- logo on or near start/finish line and awards podium
- opportunity to set up 10'x10' tent to promote services offered in vendor area
  
- 2 FREE entrance fees
- VIP parking
- prominent AREA sponsorship of one of four sections in lieu of BAG ad

### **SILVER**

- logo and link on website (on sponsorship page)
- logo printed on 200 shirts provided to runners/sponsors
- opportunity to set up 10'x10' tent to promote services offered in vendor area

**Please Note:  
As a Gold and Silver Sponsor  
you will be contacted**

**by Linda Jernegan from Jungle Screen Printing  
for your 1-color logo for the sponsor bag printing.**

[linda@junglestuff.com](mailto:linda@junglestuff.com)

**1-800-928-7889**

**Your speedy reply to their requests will be greatly appreciated.**

**Questions?**